

# EDUCATIONAL TELEVISION FOR THE CONEJO, INC. (ETC)

## BOARD OF DIRECTORS

June 12, 2017, 1:00 a.m.

Location: Conejo Valley Unified School District  
1400 E. Janss Road, Thousand Oaks, CA 91362

## MINUTES

### I. 1:00 P.M. REGULAR SESSION

#### Opening Provisions

##### A. Call the Meeting to Order and Roll Call

Meeting was called to order at 1:00 p.m., roll was called as follows:

##### Board of Directors

ETC President	(Vacant Position)
Denise Reader, ETC Secretary	Present
Victor Hayek, Ed.D, ETC Treasurer	Present
Sue Wells, ETC Director	Present
Ann Bonitatibus, Ed.D, ETC Director	Present
Sandee Everett, ETC Director	Present

##### Other Attendees

Terry McCallum, ETC Executive Director	Present
Richard Blake, CVUSD Audio Visual Technician	Present

##### B. Pledge of Allegiance

##### C. Announcements and Procedures

##### D. Approval of the Agenda

Denise Reader moved to approve the Agenda as written, Sue Wells seconded the motion, and the motion carried 5-0.

##### E. Board Vacancies

##### 1. Election of President

Sue Wells accepted the nomination for president from the May 16, 2017 meeting, motion carried 5-0.

##### F. Comments

##### 1. Public

*Pursuant to the Brown Act, the Board members cannot enter into formal discussion with individuals making public comments to the Board. The*

*Board members cannot take action on any issues raised during public comments that are not on the meeting agenda. Board members may respond to public comments during the Individual Board Members Comments section of the agenda (I.E.3).*

No public comments.

**2. Board President**

(none)

**3. Individual Board Members**

(none)

**4. Treasurer's Report**

Dr. Hayek reported only activity to bank account was the deposit of \$4000 from foundation.

**5. Executive Director**

Terry McCallum reported we finished the all district music festival and we need to replace the uninterruptable power supply for equipment that is ten years old.

**II. ACTION ITEMS - GENERAL**

*(Each item requires a motion for approval)*

A. Approval of Minutes of Regular Meeting held May 16, 2017

Denise Reader moved to approve the Minutes as written, Dr. Bonitatibus seconded the motion, and the motion carried 5-0.

B. Approval of NFHS Agreement for broadcast rights to CIFSS games for 2017-2018. *(attachment)*

Dr. Hayek moved to approve the NFHA agreement as submitted, Denise Reader seconded the motion, and the motion carried 5-0.

C. Approval of revised 2017-2018 ETC Budget. *(attachment)*

Dr. Hayek wants to add line item for tax prep, Terry McCallum and Grace Allen will look for amount and report back.

Terry McCallum noted if \$3,000 in donations doesn't come through, then the new satellite can wait and \$4,000 from Conejo Schools Foundation is for video equipment and logo clothing.

Sue Wells amended motion because Conejo Schools Foundation gave \$4,000 not \$3,500 which brings the account balance to \$19,800. Sandee Everett seconded the amended motion, the motion carried 5-0.

### **III. INFORMATION / DISCUSSION ITEMS**

#### **A. Agreement with CVUSD for Broadcasting Services**

Dr. Hayek presented a proposal agreement with CVUSD for broadcasting services. Terry McCallum will review.

#### **B. Insurance and Liability**

Terry McCallum is in discussions with an agent that insures shows he produces, he will present pricing to the committee in the fall.

The committee agreed that whoever works with kids needs to have a background check, which will be paid by ETC.

#### **C. Topics for the Next Meeting**

- a. Insurance
- b. Agreement with District
- c. Budget Review
- d. Sponsorships
- e. Programming calendar
- f. BMI/ASCAP Licensing Update

### **IV. ADJOURNMENT**

Meeting adjourned at 1:56p.m.

The next scheduled meeting is Thursday, October 19, 2017 at 11:00 a.m. in Conference Room B1.

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Date

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President

CONEJOTV Expense Budget Request June 12, 2017

\$53	County Registrar for d/b/a ConejoTV
\$100	Ventura star d/b/a announcement fee
\$2500	NFHS yearly fee for streaming
\$200	Business Cards & Stationary
\$500	Sales Brochure
\$500	Logo Clothing
\$250	Lynda.com video training yearly subscription
\$1000	ASCAP, BMI music licenses
\$3000	Video editing equipment
\$3500	Power backup for studio
\$450	Satellite receiver for studio
\$7000	Insurance

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\$19,053 Total Request

\$7800 current funds

\$3500 Conejo Schools Foundation

\$5000 District funds 2017/18

\$3000 future donations

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\$19,300 funding