

COURSE TITLE: ENTREPRENEURSHIP

Level of Difficulty	Estimated Homework	Prerequisites
Moderate	LITTLE OR NONE	District: none Department Suggestion: Introduction to Business (not required)

Course Description:

Entrepreneurship provides students opportunity to explore the various business skills they would encounter while pursuing a Bachelor’s Degree in Business or a Master’s in Business Administration (MBA) including Business Law, Marketing, Finance & Banking, Accounting, Risk Management, Human Resources, Economics, Sales and Customer Service as well as examine and develop the entrepreneurial mindset. The course will consist of a series of real world business assignments in preparation for the capstone project of writing a business plan.

Grading:

Grades will be based on timely project completion.

Syllabus:

Full Term Class

10 credits

CP Level – UC/CSU G

Units of Study:

Markets & Marketing

Accounting – Financial Statements

Business Law

Finance & Banking

Sales & Customer Service

Economics

Financial Ratios & Cash Flow

Supplemental Information:

Students completing the course will be eligible for membership in Future Business Leaders of America, a national Career Technical Service Organization, which offers scholarship competitions.